

Brian Harris

With over 25 years of creative problem solving, I am well poised to bring expert art direction, well crafted design solutions, and detail oriented project management and delivery to your premier brands and clients.

art direction

While principally working in the areas of web, mobile, and interactive experiences, I also have over a decade of practical solution driven design expertise across a variety of project types, from annual reports, catalogs, corporate ID, packaging and advertising, working with clients from private industry, non-profit and government.

design

With a BFA in Visual Communication from Maryland Institute College of Art, I was exposed to a cross discipline education that involved a grounding in fine art as well as typography and graphic design. While I stay engaged with the current design landscape, tools and methods, I rely on intuition and a thoughtful pragmatism to provide design solutions, not design dogma.

visual alchemy

I'm a visual alchemist. I'm interested in how art and creativity influences our life experience, well being, and sense of engagement with the world and our place in it. I additionally work in mixed media visual art, photography, video, music composition and performance, performance art, and contemporary dance. I believe this brings a certain liveliness to my creative solutions.

Relevant work experience

OCTOBER 2016 – PRESENT

SENIOR DESIGNER – EXPERIENCE DESIGN
EPAM SYSTEMS ~ DC OFFICE – MCLEAN, VA

Team member of a 20,000 person global tech and experience design company, working on a variety of projects from financial to retail.

SEPTEMBER 2012 – SEPTEMBER 2016

ART DIRECTOR
MAG7 COLLECTIVE ~ WWW.MAG7COLLECTIVE.COM

Team member of a collective of UI/UX designers, visual designers, developers, and project managers, bringing together many years of experience working for companies such as AOL and Discovery Communications to a diverse range of clients and products - from health and wellness content, business-to-business application design, and consumer product design (web and mobile).

MAY 1999 – AUGUST 2012

ART DIRECTOR – DIGITAL MEDIA DIVISION
DISCOVERY COMMUNICATIONS ~ SILVER SPRING, MD

Helped establish the creative direction for Discovery's portfolio of digital properties, in collaboration with the VP of Creative, UI/UX designers, a team of visual designers, and web developers. Successful in translating business objectives into high quality, visually stimulating products. This included large scale TV network websites, and products like video experiences and specialized areas like news, show sites, topic driven content, mobile products, and interactive experiences. Led and mentored a team of four visual designers for five years. Principal site designer for over 10 years, for the premier network, Discovery Channel.

AUGUST 1994 – MAY 1999

ART DIRECTOR
GC CREATIONS ~ ALEXANDRIA, VA & BELTSVILLE, MD

Responsible for art direction/design, project management and production on a variety of corporate, association, government and retail accounts. Projects included: advertising, books, collateral materials, direct mail, consumer and business to business catalogs, logo/symbol development, illustration, magazines, retail packaging and web sites.

skills

- Extensive experience designing large scale websites.
- In-depth understanding of web usability principles and best practices.
- Creative thinker with a passion for innovation and user-centric design.
- Strong presentation skills – ability to articulate ideas at all levels of the organization.
- Experience developing, managing and mentoring design teams.
- Client management and negotiating skills.
- Ability to work on multiple projects simultaneously within tight timelines.
- Work well in a team-oriented environment; Agile experience.
- Experience creating wireframes and style guides, as well as executing designs off wireframes and written specifications.
- HTML/CSS familiarity and solid understanding of web and browser technologies.
- Experience working on content management systems (Teamsite, Wordpress)
- Mastery of standard design software applications (Adobe CC, Sketch).
- Extensive skills with various video and music/audio software.

education

Maryland Institute, College of Art, Baltimore, Maryland
Degree: BFA in Graphic Design (cum laude)

contact me

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design portfolio: www.bluefieldarts.com/design-portfolio

personal work: www.bluefieldarts.com